Book List
Ariana Reines, *Coeur de Lion*
Steven Zultanski, *Bribery*
Course Reader, (Copy America: 415.433.0181)

Course Description
This course will examine the ways in which English-language poetry has been transformed by its encounter with newly evolving digital and network media. How has poetry, one of the oldest literary modes, responded to the newest of the new media forms and genres that now absorb the attention of so many people (blogs, Facebook, YouTube, Twitter)? How have poets utilized the vast torrents of information now accessible to them with a few keystrokes? In seeking answers to these questions, we will not only read the best poetry to emerge from this encounter but examine pertinent theories of media, culture, literature, and society that might help us make sense of the digital environment. Students will conduct and participate in regular discussion, both on and offline, experiment with their own “google-sculpted” poems, and write two essays: a short 4-6 page paper, and a longer 7-10 page one.

Grades will be calculated as follows:
- attendance, participation: 10%
- non-essay writing assignments: 15%
- presentations: 15%
- essay 1: 25%
- essay 2: 35%

Schedule
September 21
- Intro

Sep 23
- Gary Sullivan et al. “The Flarf Files”
- Kenneth Goldsmith, “Flarf is Dionysus, Conceptual Writing is Apollo”
- Mel Nichols, “I Google Myself”
- Nada Gordon, “Unicorns Don’t Declare Fatwas”
- Drew Gardner, “Why I Hate Flarf So Much,” “Chicks Dig War.”

Sep 28
- Lawrence Lessig, *Remix Culture* xiii-33, 51-83

Sep 30
- K. Silem Mohammad, “Mars Needs Terrorists,” “The Swans Come Hither in Great Numbers”
- “Working Class Bambi Fragmentation,” “Diving into the Wreck.”

October 5
- Paul Stephens, “Stars in my Pocket like Bits of Data”
• Kenneth Goldsmith, “Revenge of the Text” and “Provisional Language”  
  Assignment 1: Google-sculpting poem due in class  
Oct 7  
  • Tan Lin, *Heath Course Pak*  

Oct 12  
  • Tan Lin, *Heath Course Pak*  

Oct 14  
  • Eli Pariser, from *The Filter Bubble* (chapters 1-2)  

Oct 19  
  • Diana Sue Hamilton, from *Okay, Okay*  
  • Jordan Davis, review of *Okay, Okay*  

Oct 21  
  • Nick Thurston, from *Of the Subcontract; or, the Principles of Poetic Right*  
  • Andrew Norman Wilson, *Workers Entering the Googleplex* (video)  

Oct 26  
  • Tiziana Terranova, “Free Labor” in Trebor Scholz, *The Internet as Playground and as Factory*  
  Cory Arcangel, “Working on My Novel”  
  Assignment 2: Sourcing due in Class  

Oct 28  
  • Mike Magee, “Their Guys, Their Glittering Asian Guys”  
  • Divya Victor, “Subjects of Poetry”  
  • Craig Perez, “My Michael Magee and the Frontier of Democratic Action”  

November 2  
  • Nathaniel Tkacz, “Trolls, Peers, and the Diagram of Collaboration”  
  • Assignment 3: 4-6 page essay due in class  

Nov 4  
  • Gabriella Coleman, from *Hacker, Hoaxer, Whistleblower, Spy* (chapter 1, “On Trolls, Tricksters, and the Lulz”)  
  • Assignment 3: 4-6 page essay due in class  

Nov 9  
  • Katy Degentesh, *The Anger Scale*  

Nov 11  
  • Steven Zultanski, *Bribery*  

Nov 16  
  • Trisha Low, *The Compleat Purge*  

Nov 18  
  • Ariana Reines, *Coeur de Lion*  

Nov 30  
  • Eva Illouz, *Cold Intimacy*  

Dec 2  
  • Assignment 4: 7-10 page essay due date TBA